

natsumi nishizumi

Graphic Design Portfolio

t: +1 917 238 5580 | e: info@natsuminishizumi.com | www.natsuminishizumi.com

Natsumi is a graphic designer with
extensive experience in marketing & promotion.
She creates a conceptual idea
with simple and clean design solutions.

A large, stylized illustration of dandelion seed heads in white and light green, positioned on the left side of the page. Two smaller seed heads are at the top left, and a large, dense cluster of many seed heads is on the left side, extending from the top to the bottom.

Experience

MARKETING & PROMOTIONAL MATERIALS

Brochures
Catalogues
Postcards
Posters
Direct mail
Newsletters
Sell sheets
Signage
Press kits
Outdoor banners
E-mail blasts

IDENTITY DESIGN

Logo design
Stationery

ADVERTISING

EDITORIAL DESIGN

WEB DESIGN

PACKAGING

CUSTOM INVITATIONS

CUSTOM ILLUSTRATIONS

Client List

MAGAZINES

Condé Nast Publications
Allure
Architectural Digest
Bon Appétit
Cargo
Details
Lucky
Hearst Corporation
Marie Claire

ENTERTAINMENT

CBS Television Network

NONPROFIT


John P. & Anne Welsh McNulty Foundation

PRODUCTS / SERVICES

Momo Arts Design Collaborative
Ruckstuhl USA
Custom design licensed by
Tiny Prints (tinyprints.com)

ADVERTISING


BCA Marketing Communications
13 Integrated Inc.



DETAILS BLOCK PARTY 2007

SATURDAY,
DECEMBER 1
12-5 P.M.

SHOPPING GUIDE



SHOPPING GUIDE presented by Peroni | Pre-Party Title Sponsor Kenneth Cole

BLOCK PARTY MAP:

Guide to special offers and deals on Saturday, December 1. ● = Places to drink Peroni



EAT/DRINK/PLAY

- **BARAC**
31 Little West 12th Street
212.463.9830
www.afunnyc.com
10% discount off your check. 12-9PM.
- **EL FARO**
823 Greenwich Street
212.709.8210
www.elfaronyc.com
Complimentary dessert with dinner.
- **GASLIGHT**
400 West 14th Street
212.827.8444
www.gaslightnyc.com
\$6 well drinks, 3-9PM.
- **JARNAC**
339 West 12th Street
212.924.3403
www.jarnacnyc.com
Complimentary Coup de Jarnac with dinner-Jarnac's signature champagne cocktail.
- **LITTLE PIE COMPANY**
407 West 14th Street
212.414.2324
www.littlepiecompany.com
Enjoy complimentary sugar cookies and hot chocolate, 12-9PM.
- **ONE LITTLE WEST 12TH STREET**
1 Little West 12th Street
212.255.9717
www.onelittlewest.com
Enjoy a spiked hot cider for \$8 from 5:30PM on.
- **PARADOU**
61 10th West 12th Street
212.463.8345
www.paradounyc.com
One complimentary champagne cocktail per person at dinner.
- **PASTA**
87 Eighth Avenue
212.255.3904
www.pastanyc.com
Complimentary glass of wine at dinner.
- **PIZZA BAR**
48-50 Ninth Avenue
212.564.0461
www.pizza-bar.com
Present this shopping guide to receive 20% off your check.

POP BURGER
52-62 Ninth Avenue
212.414.8586
www.popburger.com
Present this shopping guide to receive 20% off your check.

SPICE MARKET
403 West 12th Street
212.875.2322
www.spicemarket.com
One complimentary housemade soda or a specialty molly cocktail with lunch or dinner.

STK
38 Little West 12th Street
646.634.2444
www.stk.com
Enjoy a "Rediscovered Cherry Cosmo" for \$8 from 5:30PM on.

VENTO
675 Hudson Street
212.699.2400
www.ventorestaurants.com
Get a free dessert with purchase of any entree.


GALLERIES

- **GO FISH GALLERY**
675 Hudson Street
212.555.1111
www.gofishgallery.com
15% off any artwork or store product.
- **GROUND ZERO MUSEUM WORKSHOP**
420 West 14th Street, 2nd Floor
www.groundzeromuseumworkshop.com
Purchase one museum-tour ticket, get 50% off additional tickets.

SHOPPING

- **ALEXANDER MCQUEEN**
417 West 14th Street
212.645.7797
www.alexandermcqueen.com
- **AUTO.**
105 West Hudson Street
212.293.2292
www.theautoshop.com
Receive silver earnings (\$30 value) with any \$200 purchase.
- **BANANA REPUBLIC**
11 8th Avenue
212.645.9032
www.bananaublic.com
Present this Shopping Guide now through December 16, 2007 and save 15% on any purchase of \$75 or more. Discount Code #BT. See store for full-offer details.
- **BANCHET FLOWERS**
809 West 10th Street
212.589.0288
www.banquetflowers.com
10% discount on all purchases.

- **BEYU**
633 W
212.91
www.20% off
- **CALY**
654 E
646.6
www.20% off
- **CATH**
212 H
212.70
www.20% off
- **CATR**
410 W
212.2
www.15% off
- **DDC I**
427 W
212.4
www.20% off
- **ELUZ**
337 W
212.2
www.30% off
- **MAJR**
871 W
917.4
www.15% off
- **JUSS**
31 1st
212.2
www.20% off
- **POLE**
32 G
212.2
www.20% off
- **REBE**
342 W
212.4
www.15% off
- **RUBR**
810 W
212.2
www.15% off



DETAILS BLOCK PARTY 2007

SATURDAY,
DECEMBER 1
12-5 P.M.

HOTEL GANSEVOORT ROOFTOP
DETAILS BLOCK PARTY HUB

DETAILS **CLUB** PERONI

YOU'RE INVITED TO

DETAILS BLOCK PARTY 2007

DECEMBER 1
12-5PM

Events, promotions, and happenings at 65+ venues throughout New York City's Meatpacking District. Exclusive shopping at the Hotel Gansevoort rooftop. Details Block Party hub.

Visit Details insider.com for more information.



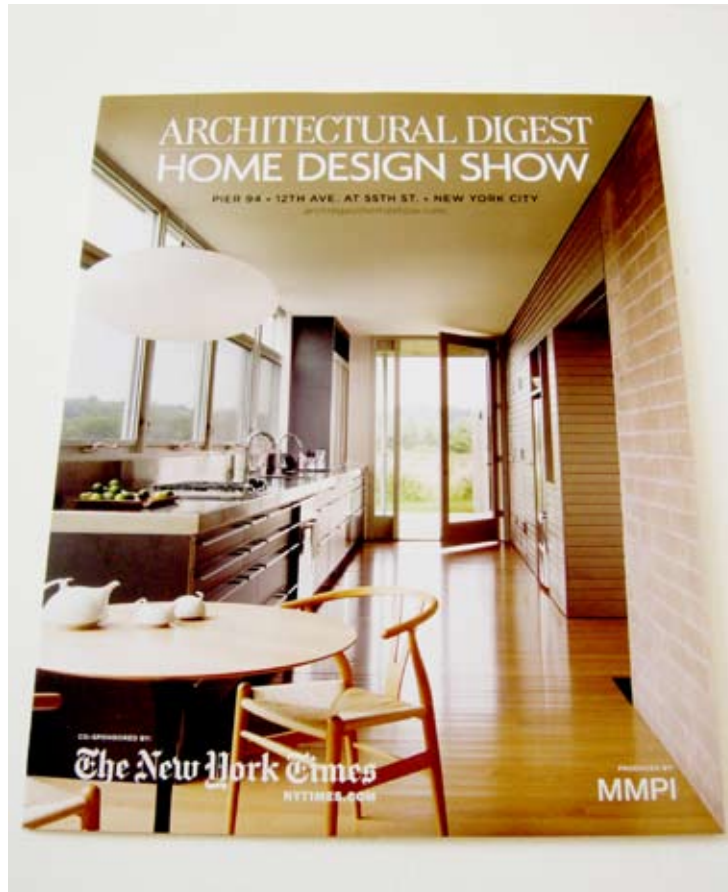
Event Collateral

DETAILS

Created event materials including counter card, map illustration, shopping guide, outdoor signage and e-mail blast for the Details annual block party which Details hosted featuring shopping, music, style and entertainment in the Meatpacking District, New York City.

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Event Collateral

ARCHITECTURAL DIGEST

Created collateral pieces including press kit, web banners, brochures, ads, and postcards for the major event, Architectural Digest Home Design Show at Pier 94 in New York City.

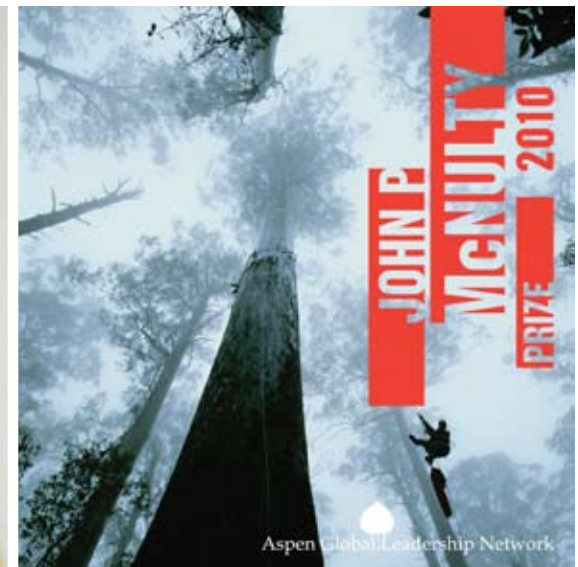
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Event Collateral

JOHN P. & ANNE WELSH McNULTY FOUNDATION

Created promotional materials for John P. & Anne Welsh McNulty Foundation and collateral materials including DVD packaging / insert 20 page booklet, announcement, posters, placecards for the event, John P. McNulty Prize in New York City.

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SPECIAL ADVERTISING SECTION



In theaters this month, *The Young Victoria* electrifies audiences as actress Emily Blunt brings the early reign of the British monarch to life. The Clive Christian Design House has a remarkable connection to this film, owning and reviving the English perfume house to which the Queen granted her crown in 1872 as a mark of excellence.

Part history, part romance, *The Young Victoria* was directed by Jean Marc Vallée and produced by a team including Graham King, Martin Scorsese, Tim Healdington and Sarah Ferguson, *The Duchess of York*. Explore this powerful film—also starring Rupert Friend, Paul Bettany, Miranda Richardson and Jim Broadbent—at theyoungvictorianovis.com and on the following pages.



CLIVE CHRISTIAN
SALUTES
THE
YOUNG VICTORIA

SPECIAL ADVERTISING SECTION



CLIVE CHRISTIAN
SALUTES
THE
YOUNG VICTORIA

HISTORICAL SCENTS OF STYLE

Long known for bringing a timeless English feel to the home through its handmade furniture and interior architecture, the Clive Christian Design House is equally passionate about perfume. The relationship began more than 25 years ago, when Clive and his young daughter Victoria found a fragrance bottle under the floorboards of their family home. Their research uncovered it was a rather singular scent they learned that in 1872, Queen Victoria had awarded the image of her crown to the highest quality perfumery in the empire as a reflection of the exceptional quality and ingredients found within the scents. Enthralled by this account, in 1999 Clive decided to revive the perfumery, and released the company's definitive perfume-only collection—1872, X and No. 1—three perfumes for men and three matching perfumes for women inspired by the matched scents that Queen Victoria and Prince Albert commissioned more than 130 years prior.

1872, named as a tribute to the year Queen Victoria granted her crown, remains current today, with a complex concentration of ingredients that stay true all day. The 19th-century perfume for women was absolute English lavender, which mingles with Rose De Mai absolute—a rare bloom that appears for just three weeks each year. 1872 for men features Clary Sage, an element whose legend dates back to the Roman Empire, where the sacred herb's invigorating and energizing properties were highly valued for promoting courage and nobility to the warrior.

Just as the Queen's rule was marked by thoughtful style, Clive Christian's perfumes (see right) are an ever-sophisticated, bewitching group. Tied intrinsically to the throne (with a commemorative crystal bottle created for Queen Elizabeth II's Golden Jubilee), these scents are a treat for the senses.

Each perfume's vessel was designed by Clive Christian as a beautiful statement. Accompanying each scent are companion silk scarves—hand-stitched with original patterns—and elegant leather goods, taking inspiration from the notes. It's all part of the brand's modern vision, from grand beauty throughout the home to perfume and accessories fit, quite literally, for a queen.

CLIVE CHRISTIAN PERFUMES:

1872
A quintessentially Victorian scent—can be worn anytime, anywhere in small, clean and elegant.

No. 1
Only very small quantities are released, making it The World's Most Expensive Perfume.

X
Exotic scents created with some of the most powerful natural aphrodisiacs known to mankind.

Clive Christian Perfumes are available at Bergdorf Goodman, Neiman-Marcus and other fine retailers worldwide. For more information, visit clive.com.



Emily Blunt brings the early spirit of the iconic Queen to life, with help from Rupert Friend as Prince Albert (below).

HER MAJESTY

The Young Victoria draws viewers into the strikingly cinematic life inside 1840s court. This passion project was conceived by Sarah Ferguson, The Duchess of York, to show the longest-reigning monarch at the highest point of her life, falling in love. Filmed on location throughout England, the backdrop lends character to the stories that play out on-screen. The script is as spectacular as the scenery: a young queen whose faith in herself exceeds all else, allowing her to see beyond those who wish to manipulate her. Along the way, she struggles with the power of the illness, learning to love and be loved both with her own Prince and her Kingdom. This original take on the youthful monarch's rise shows a confident princess that proved essential in securing Victoria's victory.

Noted expert Alastair Bruce of Critonach was brought on to advise director Jean-Marc Vallée on all aspects of her life, ensuring accuracy from the crown replicas and rich costuming to pronunciation and formal customs. The interiors, architecture and fashions seen in *The Young Victoria* are true to the Gothic Revival form, reminding filmgoers of the lasting influence this period (and Queen Victoria) have left on the world today.

Epic style. Exacting details. A visual masterpiece. All hail Her Majesty, *The Young Victoria*.

In theaters beginning December 18. Discover more at theyoungvictorianovis.com.

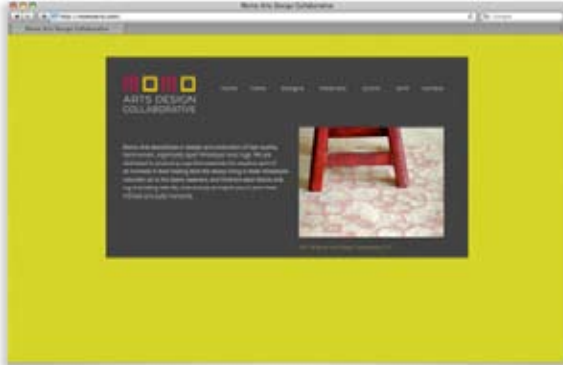
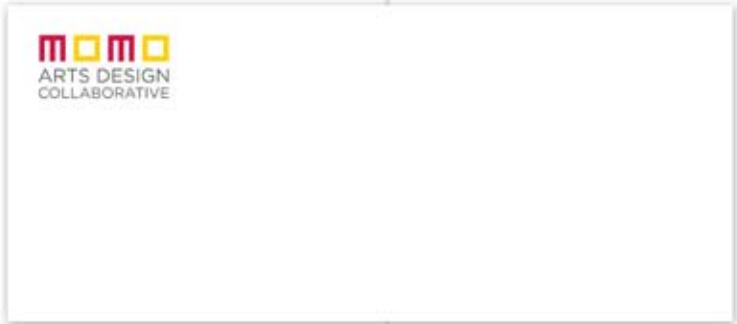
Advertising

ARCHITECTURAL DIGEST

Designed special advertisement section for Clive Christian. (Architectural Digest magazine, January 2010 issue)

Contact Information

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www.natsuminishizumi.com



www.momoarts.com

Brand Identity

MOMO ARTS DESIGN COLLABORATIVE

Designed logo, stationery and website for Momo Arts Design Collaborative which is organic manufacturer and wholesaler of high quality Himalayan wool rugs and offers custom design rug services to US and worldwide.

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Branding & Packaging

NATSUMI

Launched own product line. created logo, tag and organic linen napkins, coasters and placemats

Featured in major print & online publications including Body+Soul, Daily Candy, Design Sponge, AtHome and more.

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Self Promotion

Designed 5 panel folded brochure to send out prospects.

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Information



Natsumi Nishizumi, born and raised in Japan, studied art and design at the School of Visual Arts in New York where she was encouraged to explore her artistic sensibilities. After graduating with a BFA degree, she began her career as a full-time graphic designer at Time Inc. Custom Publishing. Since then she has worked with a variety of clients including magazine publishers, non-profit organizations, and retailers as a freelance art director/graphic designer to create clean and high-quality design solutions. Natsumi is also an illustrator. In 2010, she partnered with Tiny Prints to create personalized stationery including greeting cards, holiday cards and party invitations which incorporate her illustrations. Her work consists of organic, delicate and simple line drawings and watercolor illustrations which reflect her deep inspiration from nature. Living in New York City gives her the chance to mix elements of the natural world with ideas from contemporary art, design, fashion, and architecture.

AWARDS

Graphis New Talent 2004 Winner, 2003
The Rhodes Family Award for Outstanding Achievement, 2003
Type Directors Club 49 Second Prize, 2003
Type Directors Club Scholarship Recipient, 2002
National Drawing Association Scholarship Recipient, 2000

SELECTED PUBLICATIONS

Type Directors Club Typography 24
Graphis New Talent 2004



*Thank you for your time and consideration!
I look forward to hearing from you soon.*